



Title	International Sweet & SnackTec China 2008
Trade fair	International Sweet & SnackTec China 2008
Sub-heading	International Exhibition for processing, manufacturing and packaging for the Sweet & Confectionery, Bakery & Snack Industry.
Date of the event	September 3 – 5, 2008
Organizer	Koelnmesse GmbH Shanghai Modern International Exhibition Co. Ltd.
Event frequency	bi-annual
Conceptual sponsor	DLG – German Agricultural Society e. V. SG – Sweets Global Network e.V. BDSI – Bundesverband der Deutschen Süßwarenwirtschaft e.V. ZDS – Zentralfachschule der Deutschen Süßwarenwirtschaft e.V.
Venue	Shanghai New International Exhibition Center (SNIEC), Shanghai
Opening times	9 a.m. – 5 p.m. (trade visitors)
Admission fees	Raw Space : USD 220,00 / sqm Shell Scheme : USD 270,00 / sqm Premium Shell Scheme: USD 290,00 / sqm
Product segments	Sweets & Snacks: <ul style="list-style-type: none"> • Confectionery • Dragee • Cocoa • Almond and Nuts • Chocolate • Bakery • Biscuit • Pastry • Wafer and Snacks • Potatoes

Sweet & Snack Tec China 2008
International Exhibition for processing, manufacturing and packaging for the Sweet & Snack Industry
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	<ul style="list-style-type: none"> • Cereals
Fair profile	<p>Manufacturing, processing and packaging technology for Sweets & Snacks:</p> <ul style="list-style-type: none"> • Processing technology and equipment • Machines and plants • Packaging technology • Packaging materials • Raw materials and ingredients • Refrigeration and air conditioning technology Automation/ data processing/ control technology • Safety, quality management • Analysis, Laboratory and measuring equipment • Operating equipment and auxiliary devices for confectionery production • Service firms, organisations, publishers
Hall occupancy	
Construction and dismantling periods	<p>Build up: September 01 - 02, 2008 Dismantling: September 06, 2008</p>
Access rights	
Event open to trade visitors	9 a.m. – 5 p.m. (trade)
Target groups exhibitors:	<p>Producer and Manufacturer to the a.m. segments Decision-makers from following segments:</p> <ul style="list-style-type: none"> • Production • Purchasing and maintenance • Research and product development • Marketing • Capital goods industry • Suppliers • Traders, importers & exporters,
visitors:	

	wholesalers
	<ul style="list-style-type: none"> • Service providers for food processing • Chambers of commerce and cooperatives • Associations and government agencies • Press
	With following functions:
	<ul style="list-style-type: none"> • General Management • Marketing/Sales management • Food technologists • Engineers • Consultants
Entrances	free of cost
Figures of the previous event (2007)	41 exhibiting companies from 9 countries 8,143 trade visitors from 69 countries
Project management	Koelnmesse GmbH, Germany: Markus Reetz – Project Manager Tel.: +49 221 821 3516 Fax: +49 221 821 2322 email: m.reetz@koelnmesse.de
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